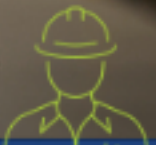




Met-Ed • Penelec • Penn Power • West Penn Power



PROGRAM ALLY NEWSLETTER



JUNE 2023

Program Updates



Through Act 129, Pennsylvania's flagship energy efficiency law, the commonwealth has saved over 8.8 million megawatt hours of electricity usage since 2009 resulting in \$6.4 billion in savings to Pennsylvania electric customers.

Events



Upcoming Event
**JOIN US AT
OUR PROGRAM
ALLY MEET
AND GREET!**

Meet and Greet!

You are invited to learn about FirstEnergy's Pennsylvania electric companies' Energy Efficiency Programs. Energy Advisors from Franklin Energy and Willdan will answer questions and provide an overview of all available programs.

You'll enjoy food and drinks and discover the great, new incentives available to you!

June 22

4:00 p.m. - 7:00 p.m.

Voodoo Brewing Co – Erie
101 Boston Store Pl
Erie, PA 16501

[Register for the event](#)



Program Webinar

Keep an eye out for an upcoming webinar featuring program details and modifications going forward. More to come!

Top Program Allies - May



Top Three Program Allies - kWh Savings

1. LED Supply Co.
2. A1 Energy
3. Archway LED of Houston, Inc.

Top Three Distributors - kWh Savings

1. Cardello Electric
2. Schaedler Yesco
3. Dauphin Electric

Energy Resources

Measure Highlights

Program Modification: As of April 30, 2023, the midstream program (Instant Discount) no longer offers incentives for screw-base replacement lamps.

Customers can still receive rebates for these products in the conventional downstream model. If you have specific questions related to this program modification, please reach out to our team for more details.

New Additions: We've heard your requests to add measures to the midstream program (Instant Discount). We've added Exterior Pole-Arm Mount and Canopy Fixtures. We are still working to finalize the addition of Corn Cob (HID) Lamps.



Installation Highlights

Replacing outdated lighting, including metal halide or high-pressure sodium lamps, can make an impact on your electric bill in two ways.

1. Newer, LED lamps use less energy.
2. New fixtures produce less heat which can reduce heating and cooling costs as well.



A customer in Western PA chose qualifying fixtures from several categories, including high bays, flood lights and linear fixtures. Incentives ranged from \$10 to \$80 per fixture.

They replaced 124 fixtures and received an instant discount that was 53% of the material cost, which freed up funds for additional projects as well as reduced energy costs.

[Get More Information](#)

Please remember that all projects must be completed or installed no later than May 31, 2026. The rebate must be applied for no later than 180 days from the date of project completion, which is defined as all equipment being installed, operational and commissioned.

Become an Instant Discount Program Distributor

The Instant Discount Program gives distributors an instant advantage:

- Maintain competitive quotes to win jobs
- Build customer loyalty as a trusted partner by helping save energy and money on qualified purchases
- Less paperwork and no waiting for incentive checks

It's easy to become a participating distributor. **Sign up today!**
Call 844-323-6399 or email us at MidFirstEnergyPA@franklinenergy.com

Meet the Team



Deanna Weaver
Program Manager

What's Your Favorite Quote?

"The only thing we can do is play on the one string we have, and that is our attitude...I am convinced that life is 10% what happens to me and 90% how I react to it."
– Charles R. Swindoll

What's Your Favorite Movie? "The Sound of Music"

How Do You Make Your Coffee? I don't drink coffee.

Reach out to Deanna by calling (724) 213-7708 or via email at dweaver@franklinenergy.com

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit www.psepa.com.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

FirstEnergy's Pennsylvania electric companies, their parents, subsidiaries, employees, affiliates and agents assume no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.