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DECEMBER 2022

## Program Updates

### Happy Holidays

*The 2022 program year has flown by quickly, and we are officially on the cusp of a new quarter. We are closing out strong in 2022 and look forward to what 2023 has in store. We couldn't do it without your continued hard work and dedication!*

*Some key things to note as we move forward:*

- The program ally [technical resource page](#) on our website has been updated with the most recent tools.
- Project reservations are picking up the pace! Please allow at least one week before following up on the status of your reservation.

*This program is truly a partnership with you! As always, I encourage you to reach out to me for assistance, recommendations, or any other needs. Thank you so much for your participation in the 2022 Program.*

*Happy Holidays!  
Deanna Weaver*



## Upcoming Events

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### **FREE Webinar:** Commercial Real Estate/Lighting

February 1, 2023

1-2 p.m.

Learn about the program guidelines, dates, and how to apply from an expert energy advisor.

[Register Now](#)



### **Meet and Greet!**

You are invited to learn about FirstEnergy's Pennsylvania utilities' energy efficiency programs. Energy Advisors from Willdan and Franklin Energy will answer any questions and provide an overview of all available programs.

Enjoy food and drinks and discover the great new incentives available to you!

[Save My Seat](#)

**January 19, 2023  
4 - 7 p.m.  
PJ Whelihan's Pub  
1101 Rocky Road  
West Lawn, PA 19609**

Photos from our Meet and Greet Events



[Visit our website](#)

## Top Program Allies



- Hercules LED, LLC
- Budderfly Inc
- Leidos
- Bill Identity
- Schneider Electric
- Allumia
- Scott Electric
- Certified Energy Consultants, LLC - PA
- Wesco Energy Solutions
- Dalkia Energy Solutions

## Energy Resources

### The Benefits of Being an Instant Discount Program Distributor

The Instant Discount Program gives distributors an instant advantage:

- Avoids paperwork and waiting for incentive checks because the rebate is instant.
- Receive training/education on energy efficient equipment
- Pass along incentive to the customer and maintain competitive quotes to win jobs.
- Meet customer demand for efficient equipment and act as a trusted resource for energy saving options.

The Instant Discount Program is available at wholesale-only locations. Incentives can be applied to the contractor sale upon customer validation.

It's easy to become a participating distributor. **Sign up today!**

**Call 844-323-6399 or email us at [MidFirstEnergyPA@franklinenergy.com](mailto:MidFirstEnergyPA@franklinenergy.com)**



### Why You Should Become a Program Ally

Whether you are interested in becoming a program ally (or already are one), you'll find everything you need to know right here about all the benefits.

1. Program ally resources: Get help increasing sales, growing your profile and training your team as part of your program ally network.
2. Technical resources: Access calculators and other tools to estimate potential energy savings on future energy-efficiency projects.
3. Events: Stay up to date with the latest information on trainings, incentives and more.

We're here to help you in all that you do for our customers!

**Get More Information**

[Visit our website](#)

## Share Your Feedback!

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### Program Survey

We would like to invite you, as a program ally, to participate in our FirstEnergy PA Energy Efficiency [Program Survey](#).

Your input will be used to ensure that we continue to meet your needs, and to help FirstEnergy's energy efficiency programs become most effective throughout PA. This survey will take an estimated three (3) minutes to complete. We appreciate your feedback!

**Take the Survey**

[Visit our website](#)

Rebates are available to commercial and industrial customers of FirstEnergy's Pennsylvania utilities on qualified products and services purchased between June 1, 2021 and May 31, 2026.

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and income-eligible appliances, please visit [energysavePA.com](http://energysavePA.com).

By participating in these energy-efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy-efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

Franklin Energy, 4115 William Penn Hwy., Suite 204, Murrysville, PA 15668, United States, 844-323-6399

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