



Personalize Your Energy Savings with Custom Incentives

FirstEnergy’s Pennsylvania electric companies want to help you reduce energy costs in a way that works for you. That’s why we created the Custom Equipment Incentive program, which offers incentives capped at 50% of the total project cost, up to \$500,000.

This program is an option for customers looking to make energy efficiency improvements and have a project that does not align with another offering from FirstEnergy’s Pennsylvania electric companies.

We want to reward you for thinking of unique ways to reduce energy consumption and demand by improving performance. You come with the idea; we’ll come with the incentive! An example of a custom project includes making electrical or mechanical upgrades that improve your building’s energy performance.

To view all the rebates available from FirstEnergy’s Pennsylvania electric companies’ Energy Solutions for Business Program, visit energysavePA-bizsolutions.com.

Have questions or want to learn more?

Please contact us at **844-323-6399** or CIFirstEnergyPA@franklinenergy.com. We’re here to help!



The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit energysavePA.com.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs. PA customers who have existing contracts with third party demand response service providers that were executed before June 1, 2021 (i.e., the start of Phase IV of Act 129 EE&C), have the option of retaining the PJM capacity rights associated with EE&C projects when participating in FirstEnergy PA Act 129 energy efficiency and peak demand reduction programs.