



LIMITED-TIME OFFERING

Custom incentives are now doubled

For a limited time, you can **receive twice the incentive dollars** when your custom pre-approval application is submitted and approved now through **September 27, 2024**. That means, you can receive **\$0.10 per kWh displaced and \$300/peak kW**—that's double the standard custom incentive of \$0.05 per kWh and \$150 per kW. If you've been holding off on starting a custom project, now's the time to start!

What qualifies as a custom project?

If you have a project that will reduce energy use by improving your building's energy efficiency, but it does not qualify for one of our prescriptive programs, it may be eligible for custom incentives. Custom projects include:

- Industrial process upgrades
- Compressed-air system upgrades
- Air-cooled chillers
- Upgrading existing motors to energy-efficient motors
- Replacing motor speed controls with variable frequency drives
- And more

Take advantage of this limited-time offer.

Contact us at **844-323-6399** or **CIFirstEnergyPA@franklinenergy.com** today! You can also learn more by visiting the **Custom Equipment Program** page on **www.energysavePA-bizsolutions** or by scanning the QR code.



Terms apply. See program website for details. Must apply for and receive preapproval between November 1, 2023, and September 27, 2024. The preapproved project will be eligible for increased incentives for a period of 12 months from the preapproval date. All EM&V must be completed by December 31, 2025. Should the project not be completed within 12 months from the preapproval date, written approval will be required by FirstEnergy's Pennsylvania electric companies to maintain project status; otherwise, the project application will be processed at the original incentive rate.

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit energysavePA.com. By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights, which refers to the demand reduction associated with any energy efficiency and peak-demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs. PA customers who have existing contracts with third party demand response service providers that were executed before June 1, 2021 (i.e., the start of Phase IV of Act 129 EE&C), have the option of retaining the PJM capacity rights associated with EE&C projects when participating in FirstEnergy PA Act 129 energy efficiency and peak demand reduction programs. FirstEnergy's Pennsylvania electric companies, their parents, subsidiaries, employees, affiliates, and agents assume no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.