



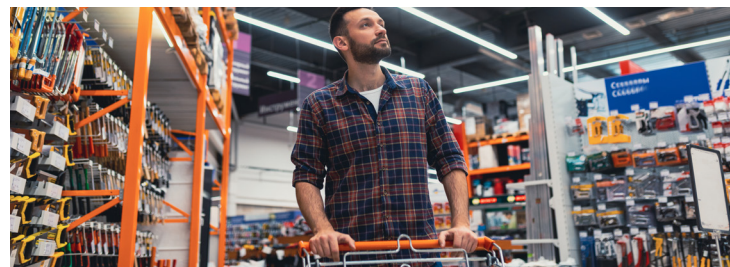
Save Now with Instant Discounts on Efficient Lighting, HVAC and Food Service Upgrades

Through the Instant Discount Program, FirstEnergy's Pennsylvania electric companies are making it easier and more cost effective to make energy efficiency upgrades. Eligible businesses or facilities can receive instant discounts on qualifying lighting, HVAC and food service products at the time of purchase through participating distributors. For a full list of participating distributors, visit www.energysavePA-bizsolutions.com/instant-discounts. If you don't see your distributor listed, please reach out to have your distributor added.

Benefits of the Instant Discount Program

- Saves time and helps you receive your discount right away
- Reduces the upfront cost of high-efficiency products
- Provides a mix of products that deliver optimal energy savings in a cost-effective manner

To learn more, contact us at MidFirstEnergyPA@franklinenergy.com or 844-323-6399.



Qualifying equipment is subject to specifications, terms, and conditions as outlined by FirstEnergy's Pennsylvania electric companies. All rebate values are subject to change and are current through May 31, 2024. Visit www.energysavePA-business.com for individual program requirements and specifications, along with the most up-to-date eligible rebate measures and values.

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit www.energysavePA.com.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.