



## Personalize Your Energy Savings with Custom Incentives

FirstEnergy’s Pennsylvania utilities wants to help you reduce energy costs in a way that works for you. That’s why we created the Custom Equipment Incentives program, which has incentives capped at 50% of the total project cost, up to \$500,000.

This program is an option for customers looking to make energy efficiency improvements and have a project that does not align with another offering from FirstEnergy’s Pennsylvania utilities.

We want to reward you for thinking of unique ways to reduce energy consumption and demand by improving performance. You come with the idea; we’ll come with the incentive! An example of a custom project includes making electrical or mechanical upgrades that improve your building’s energy performance.

To view all the rebates available from FirstEnergy’s Pennsylvania utilities Commercial & Industrial Energy Efficiency Program, visit [energysavePA-business.com](http://energysavePA-business.com).

### Have questions or want to learn more?

Please contact us at **844-323-6399** or [CIFirstEnergyPA@franklinenergy.com](mailto:CIFirstEnergyPA@franklinenergy.com). We’re here to help!



FirstEnergy’s Pennsylvania utilities offer a suite of programs to benefit all customer sizes and project types. To view all available Commercial and Industrial offerings please go to [energysavePA-business.com](http://energysavePA-business.com).

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit [energysavePA.com](http://energysavePA.com).

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.